



# Business Practice Rubric

Business practice is defined as the core principles in business (e.g. marketing, accounting, finance, etc.) being applied to theoretical or applied situations that demonstrate a student's knowledge, passion, and comprehension of the business concepts in a situational context

	<b>Proficient/Excellent A</b>	<b>Very Good/Good B</b>	<b>Average/Fair C</b>	<b>Poor D/F</b>
<b>Business Knowledge</b>	Demonstrates knowledge of the primary (and secondary) concepts required of the lesson and is able to apply that knowledge accurately to unique (novel) circumstances or illustrations	Demonstrates knowledge of the primary (and secondary) concepts required of the lesson and is able to apply that knowledge accurately to circumstances or illustrations similar to examples (problems) provided	Demonstrates knowledge of the primary concepts required of the lesson is able to apply that knowledge accurately to circumstances or illustrations similar to examples (problems) provided	Demonstrates limited knowledge of the primary concepts required of the lesson and makes errors when attempting to apply that knowledge to circumstances or illustrations
<b>Curiosity</b>	Explores a topic in depth, yielding a rich awareness of the information indicating intense interest in the subject	Explores a topic in depth, yielding insight and/or information indicating interest in the subject	Explores a topic with some evidence of depth, providing occasional insight and/or information indicating mild interest in the subject	Explores a topic at a surface level, providing little insight and/or information beyond the very basic facts indicating low interest in the subject
<b>Initiative</b>	Completes required work, generates and pursues opportunities to expand knowledge, skills, and abilities	Completes required work, identifies and pursues opportunities to expand knowledge, skills, and abilities	Completes required work and identifies opportunities to expand knowledge, skills, and abilities	Completes required work
<b>Independence</b>	Educational interests and pursuits exist and flourish outside classroom requirements. Knowledge and/or experiences are pursued independently.	Beyond classroom requirements, pursues substantial, additional knowledge and/or actively pursues independent educational experiences.	Beyond classroom requirements, pursues additional knowledge and/or shows interest in pursuing independent educational experiences	Begins to look beyond classroom requirements, showing interest in pursuing knowledge independently
<b>Transfer</b>	Makes explicit references to previous learning and applies previous lessons to new knowledge and skills	Makes references to previous learning and shows evidence of applying knowledge and skills to demonstrate comprehension	Makes references to previous learning and attempts to apply knowledge and skills to demonstrate comprehension	Makes vague references to previous learning but does not apply knowledge and skills to demonstrate comprehension
<b>Reflection</b>	Reviews prior learning (experiences inside and outside the classroom) in depth to reveal changed perspectives, which	Reviews prior learning (past experiences inside and outside of the classroom) in depth, revealing fully clarified meanings or	Reviews prior learning (past experiences inside and outside of the classroom) with some depth, revealing slightly clarified	Reviews prior learning (past experiences inside and outside of the classroom) at a surface level, without revealing clarified

Adapted from the Association of American Colleges and Universities VALUE rubric at <https://www.aacu.org/value-rubrics>

	provide foundation for expanded knowledge, growth, and maturity	indicating broader perspectives about educational or life events	meanings or indicating a somewhat broader perspective	meaning or indicating a broader perspective
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